

Ebury Publishing & Vintage

JULY-SEPTEMBER 2022

NEW BOOKS



EBURY
PRESS



BUSINESS



PENGUIN
ANANDA

PENGUIN
VEER



Penguin
metro reads

**BLUE
SALT**

VINTAGE


As the publishers of the most successful and celebrated list for popular fiction, non-fiction and business books, Ebury Publishing continues to discover, publish and build the best voices from India and across the world under the imprints of Ebury Press, Metro Reads, Penguin Ananda, Penguin Business, Penguin Veer and the co-publication Blue Salt. In addition to that, the division publishes a specially curated list of select literary fiction and non-fiction titles under Vintage, focused on discovering fresh new literary talent together with established names.

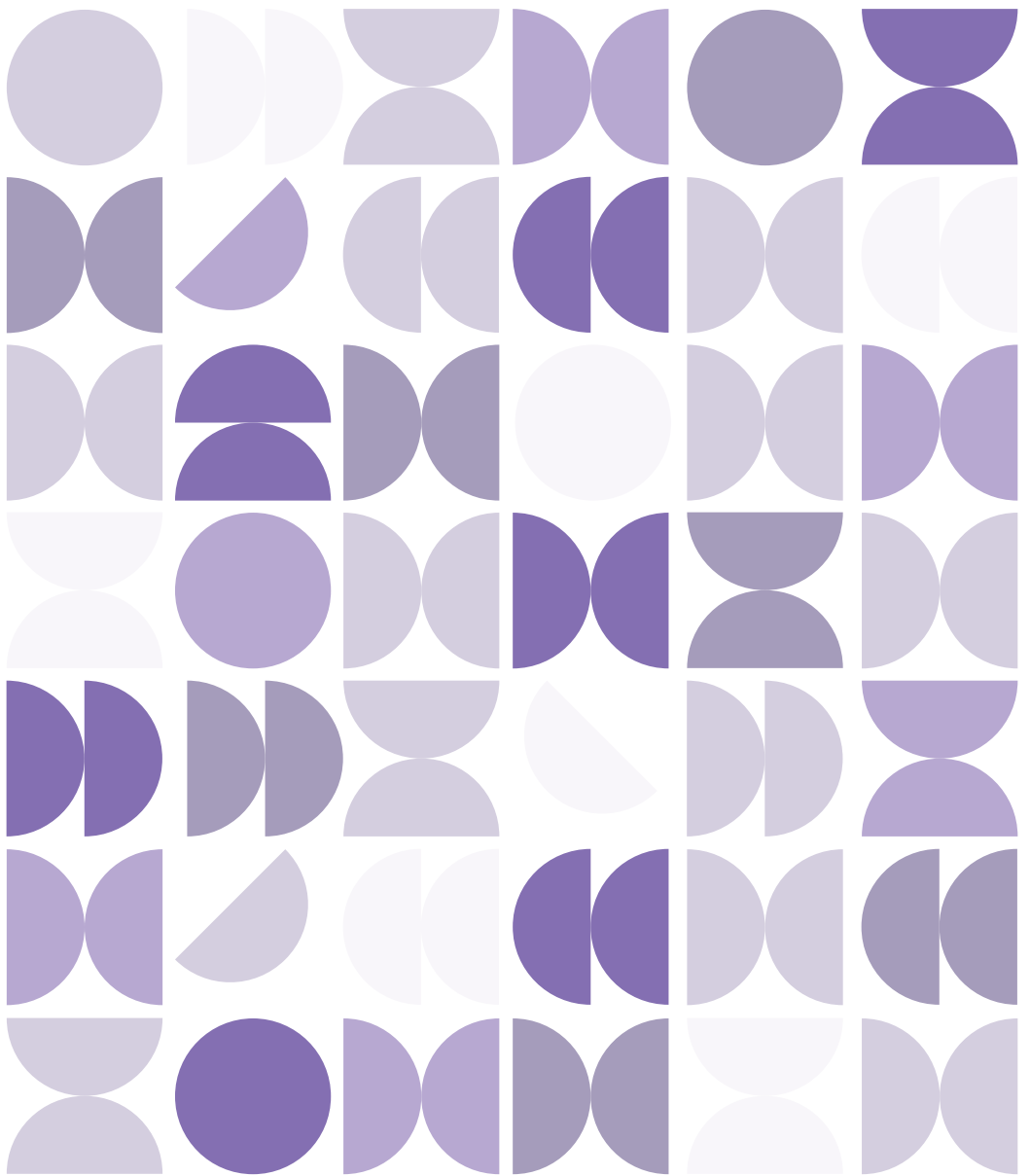
Contents

 **NON-FICTION** 05

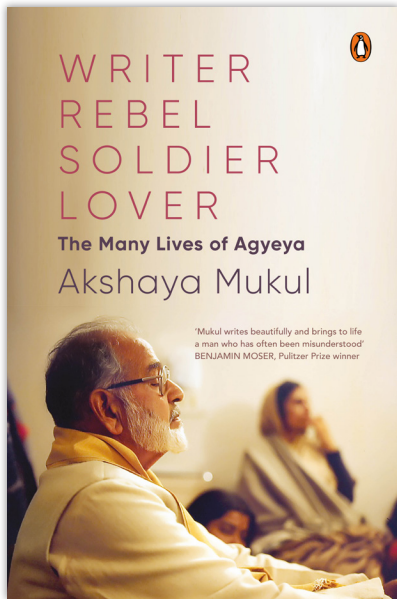
FICTION 18 

 **BUSINESS** 21 

BACKLIST 30 



Non-Fiction



WRITER, REBEL, SOLDIER, LOVER

THE MANY LIVES OF AGYEYA

AKSHAYA MUKUL

Imprint: Vintage

Format: Royal/HB

Page Extent: 808

ISBN: 9780670097210

Price: Rs 999

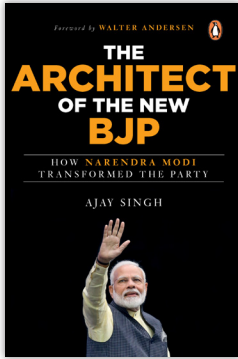
Pub Date: July 2022

Territory: Indian Subcontinent

**From the author of *Gita Press and the Making of Hindu India*,
a triumph of research and storytelling**

Sachchidanand Hirananda Vatsyayan 'Agyeya' is unarguably one of the most remarkable figures of Indian literature. From his revolutionary youth to acquiring the mantle of a (highly controversial) patron saint of Hindi literature, Agyeya's turbulent life also tells a history of the Hindi literary world and of a new nation. This unflinching biography is a journey into Agyeya's public, private and secret lives, revealing his revolutionary life, his CIA connection, a secret lover, his intense relationship with a first cousin and the trajectory of his political positions, from following M.N. Roy to exploring issues dear to the Hindu right. Along the way, we get a peep into the factionalism and pettiness of the Hindi literary world of the twentieth century.

AKSHAYA MUKUL is the author of *Gita Press and the Making of Hindu India* (2015), which won every major non-fiction award in India on its release, including the Crossword Book Award, Ramnath Goenka Award, Tata Literature Live Award, Atta Galatta-Bangalore Literature Festival Prize and the Shakti Bhatt Award.



THE ARCHITECT OF THE NEW BJP

HOW NARENDRA MODI TRANSFORMED THE PARTY

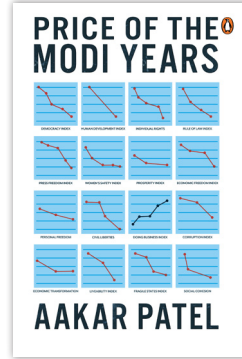
AJAY SINGH

Imprint: Ebury Press
Format: Demy/HB
Page Extent: 288
ISBN: 9780670096961
Price: Rs 599
Pub Date: July 2022
Territory: World

The first book that offers a deep insight into the organizational skills of Narendra Modi, who laid the foundation of the new BJP

Based on extensive interviews with many party workers, leaders and observers, *The Architect of the New BJP* explains, using concrete examples, how the veterans of this 180-million-strong, cadre-based party, led by Prime Minister Narendra Modi, developed a unique Indian model of party-building, transforming the BJP into the election-winning machine it is today.

AJAY SINGH is the press secretary to the President of India.



PRICE OF THE MODI YEARS

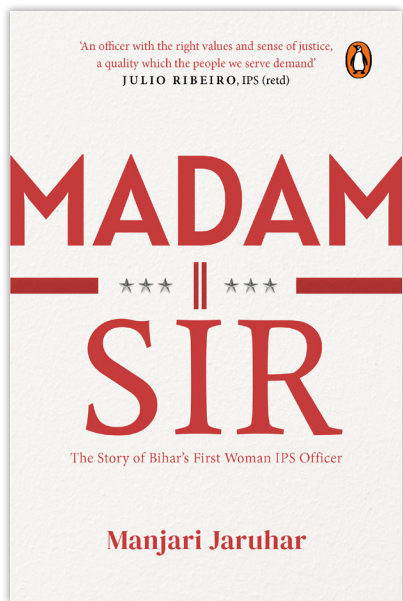
AAKAR PATEL

Imprint: Vintage
Format: Royal/HB
Page Extent: 496
ISBN: 9780670097029
Price: Rs 699
Pub Date: June 2022
Territory: World

A hard look at Prime Minister Modi's performance

Narendra Modi's predecessor, Manmohan Singh, had once said that Modi would be a disaster as prime minister. This book shows how. It is the history of India since 2014, assessing the damage across the polity, from economy, national security, federalism, foreign relations, legislations and the judiciary to media and civil society.

AAKAR PATEL is author, columnist and chair of Amnesty International India.



MADAM SIR

THE STORY OF BIHAR'S FIRST
WOMAN IPS OFFICER

MANJARI JARUHAR

Imprint: Ebury Press

Format: B/PB

Page Extent: 304

ISBN: 9780143457794

Price: Rs 399

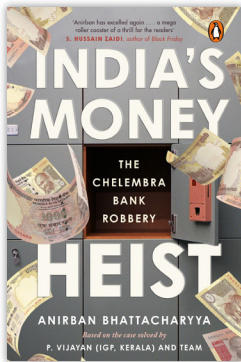
Pub Date: July 2022

Territory: World

The remarkable story of the first-ever Bihari and the fifth 'lady officer' in the country to qualify for the Indian Police Service

This book a stirring account of a sheltered girl's rise to the top echelons of the IPS. Set against the backdrop of significant events such as the Bhagalpur blindings, the 1984 anti-Sikh riots and Lalu Prasad's reign in Bihar, the book is a masterclass in courage, resilience and leadership by a woman who broke new ground and thrived despite being viewed with disbelief and derision by her colleagues.

MANJARI JARUHAR is a 1976-batch officer of the Indian Police Service (IPS). She retired as special director general, CISE, in 2010.



INDIA'S MONEY HEIST

THE CHELEMBRA BANK ROBBERY

ANIRBAN BHATTACHARYYA

Imprint: Ebury Press

Format: B/PB

Page Extent: 288

ISBN: 9780143457817

Price: Rs 350

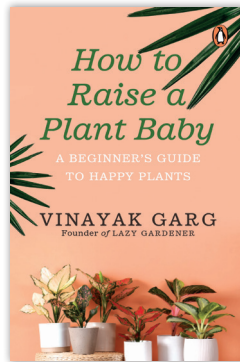
Pub Date: July 2022

Territory: World

The true story of one of India's biggest and most sensational bank heists

A sleepy town in Kerala called Chelembra finds itself in national headlines for being the setting of India's biggest bank heist, to the tune of a whopping Rs 8 crore. This was a crime that was supposedly inspired by a Bollywood blockbuster, and this is the sensational story of that heist seen from both sides—the planning and execution by the criminal masterminds, and the difficult yet thrilling investigation by the Kerala police team, led by P. Vijayan.

ANIRBAN BHATTACHARYYA is the creator–producer of *Savdhaan India* and the bestselling author of *The Deadly Dozen: India's Most Notorious Serial Killers*.



HOW TO RAISE A PLANT BABY

A BEGINNER'S GUIDE TO HAPPY PLANTS

VINAYAK GARG

Imprint: Ebury Press

Format: B/PB

Page Extent: 288

ISBN: 9780143455110

Price: Rs 299

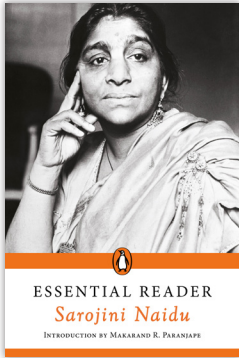
Pub Date: August 2022

Territory: World

If you have ever had a plant die on you, then this book is for you

With stories from Lazy Gardener, India's fastest growing plant community, supplemented with explanatory illustrations and plant lists, this book will equip you to ask the right questions as you continue to garden and cultivate your own knowledge of gardening. Useful for both new and experienced gardeners, *How to Raise a Plant Baby* shows new gardeners everything they need to know to get started.

VINAYAK GARG is the founder of Lazy Gardener.



ESSENTIAL READER

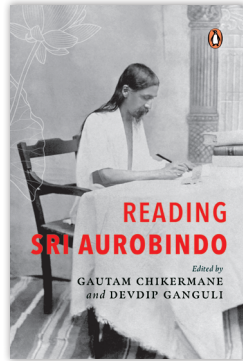
SAROJINI NAIDU

Imprint: Ebury Press
Format: B/PB
Page Extent: 224
ISBN: 9780143454144
Price: Rs 250
Pub Date: August 2022
Territory: World

A collection of the most iconic poems, speeches and letters by the Nightingale of India

Sarojini Naidu was a prolific writer and speaker, publishing three collections of poetry during her life and delivering many rousing speeches throughout the freedom struggle and after India gained independence. This book compiles her best-known work, to provide a glimpse into the kind of person she was and the ideas she believed in.

SAROJINI NAIDU was a poet and politician who played an integral role in India's freedom struggle.



READING SRI AUROBINDO

GAUTAM CHIKERMANE, DEVDIP GANGULI (EDITORS)

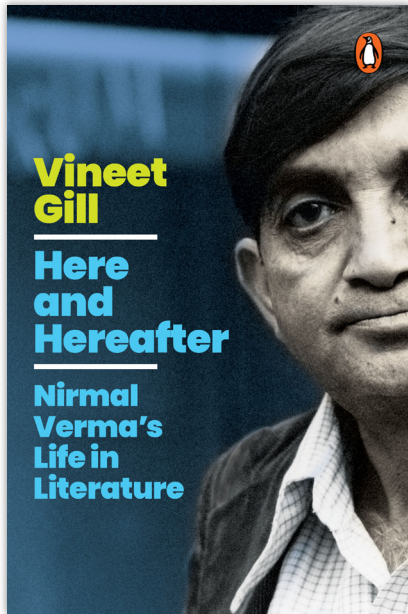
Imprint: Ebury Press
Format: Demy/HB
Page Extent: 304
ISBN: 9780670097036
Price: Rs 599
Pub Date: August 2022
Territory: World

A journey into the mind of Sri Aurobindo, the yogi from the north

Sri Aurobindo's journey saw him traverse many paths, including that of poet, journalist, jailed revolutionary, philosopher and radical mystic. His collected writings encompass the depth and range of his extraordinary life. An insightful introduction to these, *Reading Sri Aurobindo* invites us to explore Sri Aurobindo's deep wisdom and vision to resolve the fundamental issues facing individuals, societies and nations today.

GAUTAM CHIKERMANE presently serves as vice president at Observer Research Foundation.

DEVDIP GANGULI is a faculty member at Sri Aurobindo Centre of Education at Pondicherry.



HERE AND HEREAFTER

NIRMAL VERMA'S LIFE IN
LITERATURE

VINEET GILL

Imprint: Vintage

Format: Demy/HB

Page Extent: 176

ISBN: 9780670097333

Price: Rs 499

Pub Date: September 2022

Territory: Indian Subcontinent

A literary biography of one of the pioneers of modern Hindi writing

Vineet Gill attempts to understand the writerly sensibility in Nirmal Verma's life and work, and he finds that the personal and the literary are, on some level, inseparable. In this masterly deep dive into the world of one of modern Hindi literature's pioneers, Gill looks at the scattered elements of Verma's life as ingredients that went into the making of the writer. The places he lived in, the people he knew, the books he read are all reflected, in Gill's view, in Verma's stories and novels. This is a work of intense readerly analysis and considered excavation—a contemplation on Verma's oeuvre and its place in world literature.

VINEET GILL is a writer and editor. His essays, often literary–critical in nature and occasionally personal, have appeared in various Indian and international publications. This is his first book.



MY LIFE IN DESIGN

GAURI KHAN

Imprint: Ebury Press

Format: Crown Quanto/HB

Page Extent: 208

ISBN: 9780670094776

Price: Rs 1499

Pub Date: September 2022

Territory: World

Poignant stories, unseen images and helpful advice from Gauri Khan

As a designer, Gauri Khan strikes the perfect balance, blending her personality and the clients' brief seamlessly into a lifestyle the client can enjoy, juxtaposing the practical with the luxurious. Since its launch, design originality, intricate detailing and one-of-a-kind workmanship have been the foundations of Gauri Khan Designs.

Her coffee table book, *My Life in Design*, delves deep into her journey with exclusive pictures of her family—Shah Rukh, Aryan, Suhana and AbRam—and unseen images of her Mumbai residence Mannat, and the design thought processes that went into it, with handy tips for aspiring designers and design enthusiasts.

GAURI KHAN is at the top of her game as the founder and chief executive officer of Gauri Khan Designs (GKD) and has established herself as the go-to interior designer for some of the most notable names in the Indian film industry and business personalities.



ASK THE MONK

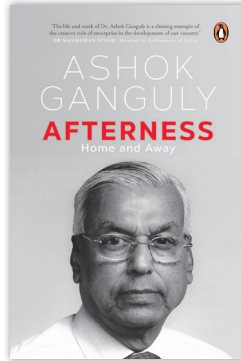
NITYANAND CHARAN DAS

Imprint: Penguin Ananda
Format: B/PB
Page Extent: 288
ISBN: 9780670096961
Price: Rs 250
Pub Date: July 2022
Territory: World

A monk answers some of life's most intriguing questions

The book is a practising monk's humble attempt to answer seventy-plus questions that are extremely crucial before embarking on the journey of self-discovery and self-realization. It tries to address the confusion and doubts arising from common misconceptions and covers various subjects ranging from rituals and destiny to karma, the afterlife and beyond.

NITYANAND CHARAN DAS is a monk at the Sri Sri Radha Gopinath Temple, ISKCON Chowpatty, Mumbai.



AFTERNESS

HOME AND AWAY

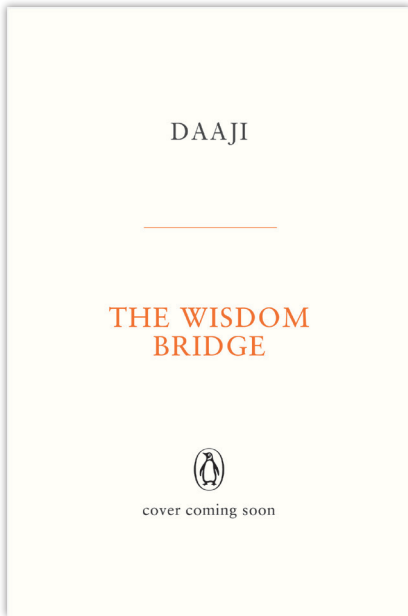
ASHOK GANGULY

Imprint: Ebury Press
Format: Demy/HB
Page Extent: 304 + 16 pp. colour insert
ISBN: 9780670096770
Price: Rs 304
Pub Date: September 2022
Territory: World

The inspiring memoirs of one of India's leading management experts

It is little surprise that Dr Ganguly's career trajectory has been laden with consistent victories and unprecedented success. In *Afterness*, the former chairman of Hindustan Lever Ltd, MP, Rajya Sabha, and member of the board of several multinationals looks back fondly at his life and provides valuable insights into his thinking process.

ASHOK SHEKAR GANGULY is a noted industry expert, former chairman of Hindustan Lever and was a nominated member of the Rajya Sabha.



THE WISDOM BRIDGE

DAAJI

Imprint: Ebury Press

Format: B/PB

Page Extent: 288

ISBN: 9780143459064

Price: Rs 299

Pub Date: September 2022

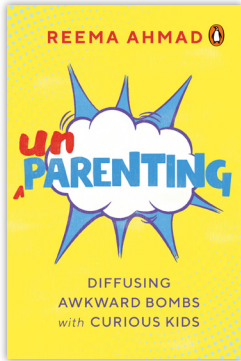
Territory: Indian Subcontinent, Middle East and South-East Asia

Nine principles for raising resilient children and happy families

These days, parents are present in their children's lives with more attention and intensity than ever. There's a frenzy to prepare and children are fed a supersized diet of desire and ambition. The question is, are we doing enough to nurture their inner growth?

In *The Wisdom Bridge*, meditation teacher Daaji explains the importance of the core tenets of parenting and instilling children with wisdom that guides them as they grow up. The book helps parents channel their energies away from anxiety to appreciation. It gives them a new understanding of how to tap into their heart's wisdom and raise happy and resilient children.

DAAJI, also known as Kamlesh D. Patel, is the fourth and current spiritual guide of the global Heartfulness Movement.



UNPARENTING

DIFFUSING AWKWARD BOMBS WITH
CURIOUS KIDS

REEMA AHMAD

Imprint: Ebury Press

Format: B/PB

Page Extent: 280

ISBN: 9780143447764

Price: Rs 299

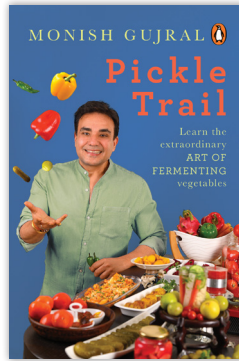
Pub Date: September 2022

Territory: World

A collection of deeply personal, engaging and often humorous essays on a parent–child relationship.

Reema Ahmad thought she was natural mother material until she was bombarded with the single most challenging (and fun) task of her life—bringing up her feisty and frequently outrageous son, Imu. In hindsight, it turned out that she needed more lessons in unlearning than in parenting.

REEMA AHMAD is a sexuality educator, child sexual abuse awareness advocate and co-founder of Candidly, a platform that works on gender and childhood.



PICKLE TRAIL

LEARN THE EXTRAORDINARY ART OF
FERMENTING VEGETABLES

MONISH GUJRAL

Imprint: Ebury Press

Format: B/PB

Page Extent: 248 + 16 pp. colour insert

ISBN: 9780143453710

Price: Rs 399

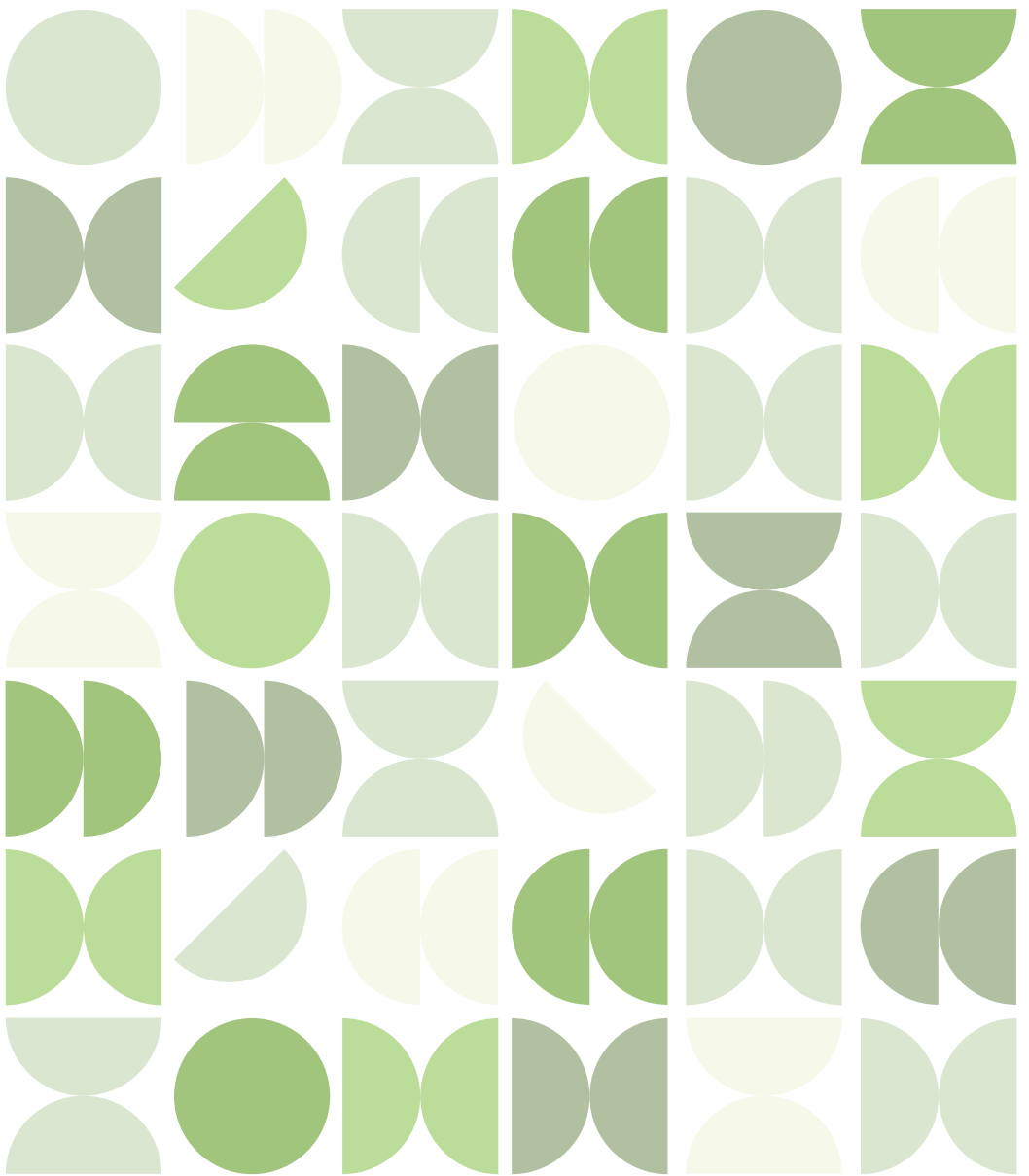
Pub Date: September 2022

Territory: World

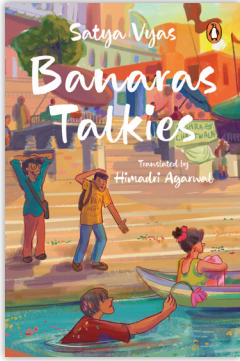
Stop buying, start making your own pickles!

In this book, Monish Gujral brings together a collection of 100 pickles to start you on your journey of pickling. These recipes are not only simple and easy to make, each also has health benefits. From the Italian giardiniera (pickled vegetables) to the Israeli torshi left (white turnip pickle), from the gari (Japanese ginger pickle) to the cebollas encurtidas (pickled onions from Ecuador), this book is a treasure trove of some of the best pickles from around the world.

MONISH GUJRAL, the custodian of the Moti Mahal brand, is one of India's foremost food writers and columnists.



Fiction



BANARAS TALKIES

SATYA VYAS
HIMADRI AGARWAL (TR.)

Imprint: Ebury Press
Format: B/PB
Page Extent: 215
ISBN: 9780143454595
Price: Rs 199
Pub Date: July 2022
Territory: World

A rollicking campus novel

Bhagwandas Hostel at Banaras Hindu University may seem like any other college hostel, but to believe that would be a gross error. Follow the adventures of three friends and others as they navigate undergraduate life, plan to steal exam papers, struggle to speak to women, find friends in corridors lined with dirty linen and forge lifelong bonds amid bad mess food.

SATYA VYAS is an award-winning author of five bestselling books in Hindi, including *Banaras Talkies*, *Dilli Durbar* and *Chaurasi*.

HIMADRI AGARWAL is an editor working with Yoda Press.



SAMSARA

VALLEY OF THE GODS

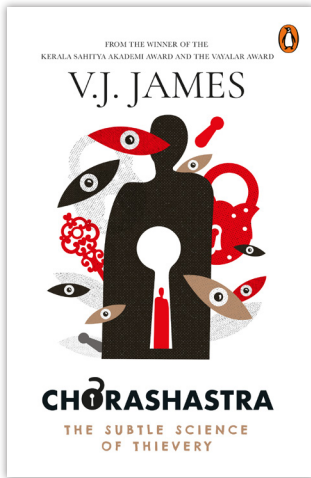
SAKSHAM GARG

Imprint: Ebury Press
Format: B/PB
Page Extent: 288
ISBN: 9780143458289
Price: Rs 250
Pub Date: September 2022
Territory: Indian Subcontinent

A divine tree. A hidden valley. And a bid to 'save' Hinduism.

Samsara is a mythological fantasy novel that transports a modern-day atheist from New Delhi into a magical Vedic valley on the verge of extinction. Through ancient yogic skills and a dangerous journey, it initiates readers to the core tenets of Hinduism—concepts like moksha, Brahman and ahimsa—pitting the fate of one soul against the future of a civilization.

SAKSHAM GARG is an editor at Penguin Random House India.



CHORASHASTRA

THE SUBTLE SCIENCE OF THIEVERY

V.J. JAMES
MORLEY J. NAIR (TR.)

Imprint: Vintage

Format: Demy/HB

Page Extent: 172

ISBN: 9780143458531

Price: Rs 399

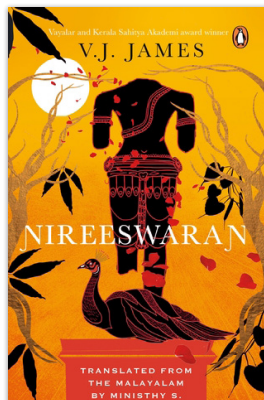
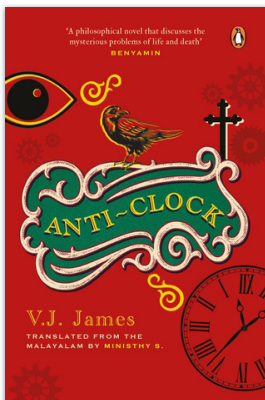
Pub Date: August 2022

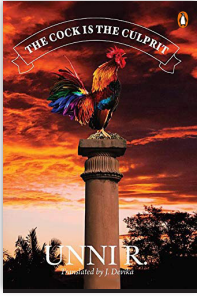
Territory: World

The amazing adventures of a thief

Hoping to break out of his coconut-robbing father's petty legacy and strike it big, a small-time thief breaks into the house of an eccentric professor. A strong believer in the theory that early Indian civilizations were scientifically advanced, the professor spends his days salvaging ancient texts. On the night of the break-in, he is immersed in *Chorashastra*, a manuscript rendered brittle and yellow by centuries, which holds within its pages mind-boggling tips and tricks for thieves—most incredibly, the ability to open a lock by just looking at it. He hails the arrival of the thief as a sign and decides to test its theories on him.

V.J. JAMES is an award-winning writer in Malayalam. The English translation of his novel *Anti-Clock* was shortlisted for the JCB Prize 2021. His multi-award-winning novel *Nireeswaran*, translated into English by Ministry S., was published by Vintage.





THE COCK IS THE CULPRIT

UNNI R.
J. DEVIKA (TR.)

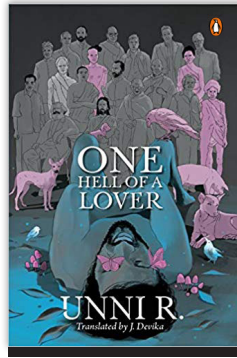
Imprint: Vintage
Format: Demy/HB
Page Extent: 118
ISBN: 9780143458555
Price: Rs 399
Pub Date: September 2022
Territory: World

A story that exposes the dark underbelly of Kerala society

In a Kerala village, an invisible rooster that crows at odd hours is heard interrupting prayers at the temple, mosque and church. When it hoots while the national anthem is being sung, it is labelled as a threat to national security. It offends the sentiments of all who are religious, political, patriarchal, exploitative, fanatical and homophobic. The witch-hunt that ensues fuels suspicions that it might even be a human, an anarchist trying to destabilize the nation.

UNNI R. writes short stories and screenplays in Malayalam. He is known for his distinct idiom and black humour, sparse style and incisive social criticism.

J. DEVIKA is a feminist historian, social researcher and teacher at the Centre for Development Studies in Kerala.



ONE HELL OF A LOVER

UNNI R.
J. DEVIKA (TR.)

Imprint: Vintage
Format: Demy/HB
Page Extent: 224
ISBN: 9780143458548
Price: Rs 399
Pub Date: September 2022
Territory: World

Contemporary short story at its best

A selection of some of the best-known stories of one of the master storytellers in contemporary Malayalam literature. The stories in this collection explore themes of machismo, love, sex and power. As Paul Zacharia says, Unni R. is 'a master of the interior, a fabulist of the humdrum, a saboteur of the given.'

UNNI R. writes short stories and screenplays in Malayalam. He is known for his distinct idiom and black humour, sparse style and incisive social criticism.

J. DEVIKA is a feminist historian, social researcher and teacher at the Centre for Development Studies in Kerala.



THE HIDDEN HINDU 2

AKSHAT GUPTA

Imprint: Ebury Press

Format: B/PB

Page Extent: 256

ISBN: 9780143457121

Price: Rs 299

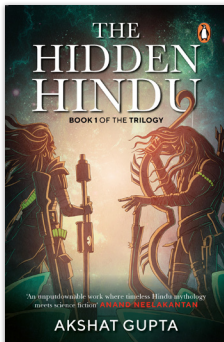
Pub Date: August 2022

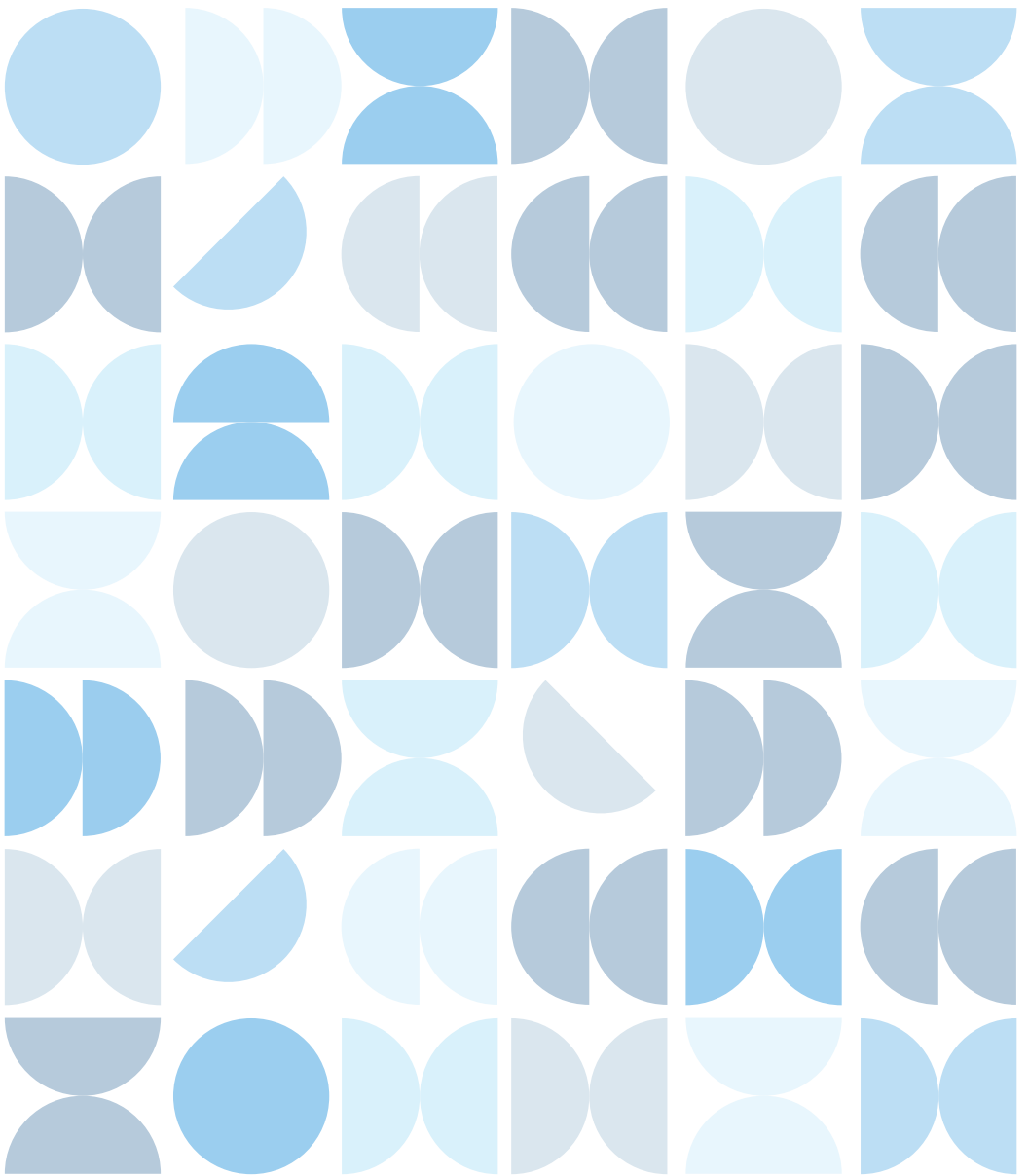
Territory: Indian Subcontinent

Science fiction meets mythology in this nail-biting thriller

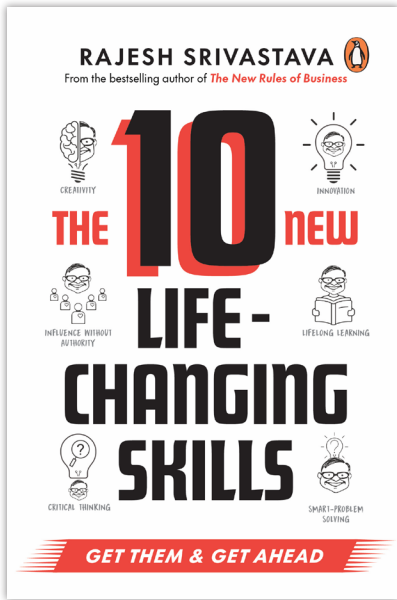
The first battle is lost. The book of Mritsanjeevani is in the wrong hands, but Nagendra's plans are not limited only to immortality. Om is still incomplete without the knowledge of his past, but he is not alone any more. Two of the mightiest warriors of all time stand by his side. Two mysterious warriors stand unconditionally with Nagendra too. But is there a hidden agenda behind all the allies? Tighten your seatbelts for an adventure in search of words that hold, for divinities and demons, a bigger purpose than even immortality.

AKSHAT GUPTA is a writer and lyricist who runs a chain of restaurants.





Business



THE TEN NEW LIFE-CHANGING SKILLS

GET THEM AND GET AHEAD

RAJESH SRIVASTAVA

Imprint: Penguin Business

Format: B/PB

Page Extent: 400

ISBN: 9780143451914

Price: Rs 299

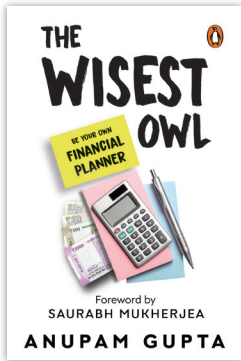
Pub Date: July 2022

Territory: World

Your indispensable guide to new-age skills

The world of work is changing. The changing world will bring with it not only new opportunities but also new challenges. As a result, some businesses and jobs will disappear, and some will permanently change. This book will help readers adapt to this changing reality. It will introduce the readers to twenty-first-century skills and help them acquire as well as effectively use these skills in their businesses and professions.

RAJESH SRIVASTAVA is an alumnus of IIT Kanpur and IIM Bangalore. He spent over three decades as a manager in various sectors like beverages, food, commodities, personal care and education.



THE WISEST OWL

BE YOUR OWN FINANCIAL PLANNER

ANUPAM GUPTA

Imprint: Penguin Business

Format: Demy/PB

Page Extent: 168

ISBN: 9780143455905

Price: Rs 399

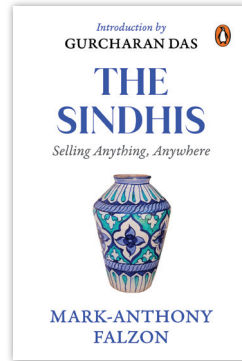
Pub Date: July 2022

Territory: World

Your ultimate guide to financial planning

The Wisest Owl tries to help young investors by offering them a framework they can use to create wealth in the long run. Using the wisdom and experience of India's top personal finance professionals, the book answers some critical questions relating to money and financial freedom.

ANUPAM GUPTA is a chartered accountant, investment research consultant and podcast host.



THE SINDHIS

SELLING ANYTHING, ANYWHERE

MARK-ANTHONY FALZON

Imprint: Penguin Business

Format: B/PB

Page Extent: 192

ISBN: 9780143458388

Price: Rs 299

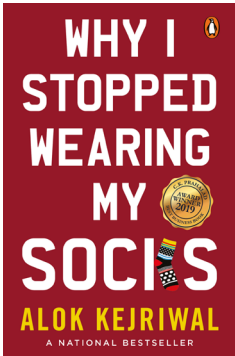
Pub Date: July 2022

Territory: World

Learn why the Sindhis are so good at doing business

This book examines the social and cultural infrastructure that sustains Sindhi business and its trade networks. It provides a rich historical context to the narrative by tracing the origin of Sindhi Trade to the annexation of Sindh in 1843, when it was incorporated into an expanding global economy.

MARK-ANTHONY FALZON is a social anthropologist, a professor at the University of Malta and a life member of Clare Hall, Cambridge.



WHY I STOPPED WEARING MY SOCKS

ALOK KEJRIWAL

Imprint: Penguin Business

Format: B/PB

Page Extent: 204

ISBN: 9780143459088

Price: Rs 299

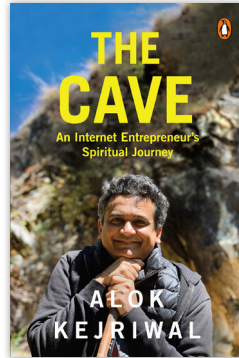
Pub Date: July 2022

Territory: World

Winner of the C.K. Prahalad Award—the Best Business Book of 2019

Why I Stopped Wearing My Socks is Alok's real-life story of setting out on his entrepreneurial journey. It traces his roller-coaster ride as an aspiring entrepreneur, as he traversed through a variety of business ideas in the family business before getting his big breakthrough as one of India's first entrepreneurs to tap the power of the Internet. questions relating to money and financial freedom.

ALOK KEJRIWAL is a serial digital entrepreneur and is currently the CEO and co-founder of Games2win.



THE CAVE

AN INTERNET ENTREPRENEUR'S SPIRITUAL JOURNEY

ALOK KEJRIWAL

Imprint: Penguin Business

Format: B/PB

Page Extent: 204

ISBN: 9780143459156

Price: Rs 299

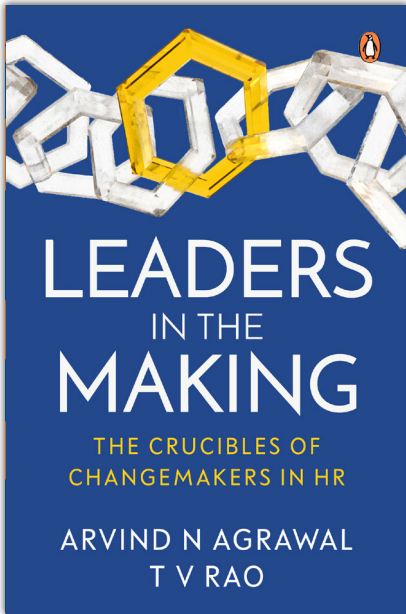
Pub Date: August 2022

Territory: World

For readers of *The Alchemist* and *The Monk Who Sold His Ferrari*

The Cave is an insightful, honest and deeply personal account of Alok's spiritual journey. With characteristic candour, he shares intimate aspects of his life that bring meaning and balance to his journey as a successful digital entrepreneur.

ALOK KEJRIWAL is a serial digital entrepreneur and is currently the CEO and co-founder of Games2win.



LEADERS IN THE MAKING

THE CRUCIBLES OF
CHANGEMAKERS IN HR

**ARVIND AGRAWAL AND
T.V. RAO**

Imprint: Penguin Business

Format: Royal/HB

Page Extent: 360

ISBN: 9780670097005

Price: Rs 699

Pub Date: August 2022

Territory: World

A comprehensive and well-researched book on the role of HR in the making of global leaders of major conglomerates such as HUL, Reliance, Tata and P&G, to name a few

Leaders in the Making provides in-depth interviews of thirty HR leaders (drawn from public as well as private sectors), including stalwarts like Dr Santrupt Misra, Rajeev Dubey, Dr Aquil Busrai, Anil Sachdev, N.S. Rajan and Anil Khandelwal. The authors provide self-help tools to assess competencies, values and the careers of readers to plan for self-development.

ARVIND AGRAWAL, managing partner, Lead Associates, is an executive coach and a consultant with extensive corporate experience, having held senior leadership positions in organizations like RPG Group, Escorts Construction Equipment, Escorts JCB.

T.V. RAO, is currently chairman, TVRLS. He has been associated with the Indian Institute of Management Ahmedabad for the last forty years in various capacities.



A QUIET REVOLUTION

THE IT STORY OF INDIA

**S. GOPALAKRISHNAN,
N. DAYASINDHU AND
KRISHNAN NARAYANAN**

Imprint: Penguin Business

Format: Royal/HB

Page Extent: 358

ISBN: 9780670094158

Price: Rs 699

Pub Date: August 2022

Territory: World

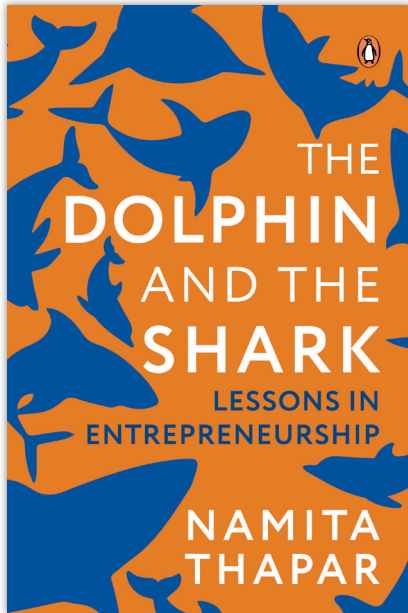
The tale of India's IT revolution

This is a story of trials and triumphs, persistence and resilience, and luck, foresight and planning. The book chronicles the history of India's IT revolution over the last six decades. It includes interviews with over fifty stalwarts who built and shaped the Indian IT sector. Conceived as a business history, the book analyses the evolution of India's IT sector and helps readers understand the importance of collective efforts in building world-class sustainable institutions.

S. 'KRIS' GOPALAKRISHNAN is a globally recognized business thought-leader and philanthropist. He co-founded Infosys and is a life member of Clare Hall, Cambridge.

N. DAYASINDHU is the co-founder and CEO of Itihaasa Research and Digital.

KRISHNAN NARAYANAN is the co-founder and president of Itihaasa Research and Digital.



THE DOLPHIN AND THE SHARK

LESSONS IN ENTREPRENEURSHIP

NAMITA THAPAR

Imprint: Penguin Business

Format: B/PB

Page Extent: 224

ISBN: 9780143458975

Price: Rs 299

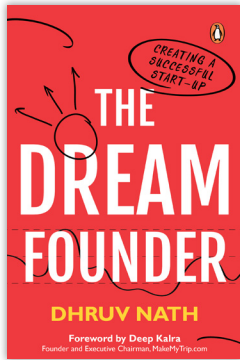
Pub Date: August 2022

Territory: World

Entrepreneurship mantras by Namita Thapar of the wildly famous *Shark Tank India* fame

The book is born out of Namita Thapar's experiences of running the pharma company Emcure, being on several boards, investing in start-ups and mentoring many budding women leaders in corporate India. The book expounds on the concepts of the age-old aggressor leader role—the shark; and the more empathetic style of leadership which is represented by the dolphin. A lot of her talks are centred on balancing the shark and dolphin within you. The book is divided into fifteen chapters which focus on perfecting your pitch, planning your investment, role of mentors and networking, among other topics. She has also added interviews with pioneers such as Sanjeev Bikhchandani to add value to the entrepreneurship lessons.

NAMITA THAPAR, one of India's leading businesswomen, is the CEO of Emcure Pharmaceuticals and judge on the popular TV show *Shark Tank India*.



THE DREAM FOUNDER

CREATING A SUCCESSFUL START-UP

DHRUV NATH

Imprint: Penguin Business

Format: Demy/PB

Page Extent: 256

ISBN: 9780143457121

Price: Rs 399

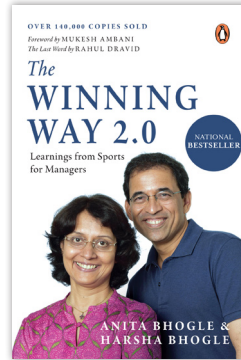
Pub Date: August 2022

Territory: World

From the bestselling author of *Funding Your Start-up*

The Dream Founder is an essential entrepreneurship guide for early-stage Indian start-ups. It also has interviews with some of the most successful entrepreneurs in the world of start-ups, such as Sanjeev Bikhchandani of Naukri.com, Deepinder Goyal of Zomato, Meena Ganesh of Portea Medical and Dr Annurag Batra of BW Businessworld.

DHRUV NATH is a professor at the Management Development Institute, Gurgaon. He is also an active angel investor and a director with Lead Angels.



THE WINNING WAY 2.0

LEARNINGS FROM SPORTS FOR MANAGERS

ANITA BHOGLE AND HARSHA BHOGLE

Imprint: Penguin Business

Format: B/PB

Page Extent: 264

ISBN: 9780143458494

Price: Rs 399

Pub Date: June 2022

Territory: World

Over 1,40,000 copies sold

A self-help book that attempts to answer questions on management and explores different strategies in great depth. With questions like, 'What do sporting champions do?', 'What makes winning teams?', 'Who is a good leader?', the reader is encouraged to combine their abilities with the right attitude and the passion to excel, so that they can achieve the best out of who they are and what they do.

ANITA BHOGLE is an author, and an alumna of IIT Bombay and IIM Ahmedabad.

HARSHA BHOGLE worked in advertising and sports management before finding his niche in the broadcasting world.



ENGINEERED IN INDIA

B.V.R. MOHAN REDDY

Imprint: Penguin Business

Format: Royal/HB

Page Extent: 350

ISBN: 9780670097340

Price: Rs 699

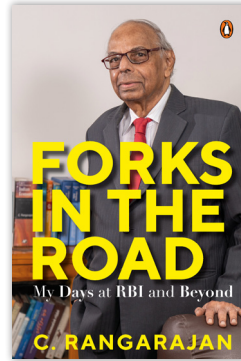
Pub Date: September 2022

Territory: World

The outstanding story of how B.V.R. Mohan Reddy created the Rs 12,000 crore company Cyient

Engineered in India captures the entrepreneurial journey of B.V.R. Mohan Reddy, founder of Cyient Ltd, previously known as Infotech Enterprises. With Infotech, Mohan Reddy pioneered the outsourcing of engineering design services from India in the early 1990s and successfully created the brand 'Engineered in India.' The book allows readers to see the truths and the tools they can use to make sense of their entrepreneurial experiments.

B.V.R. MOHAN REDDY is the founder and chairman of Cyient.



FORKS IN THE ROAD

MY DAYS AT RBI AND BEYOND

C. RANGARAJAN

Imprint: Penguin Business

Format: Royal/HB

Page Extent: 304

ISBN: 9780670096992

Price: Rs 699

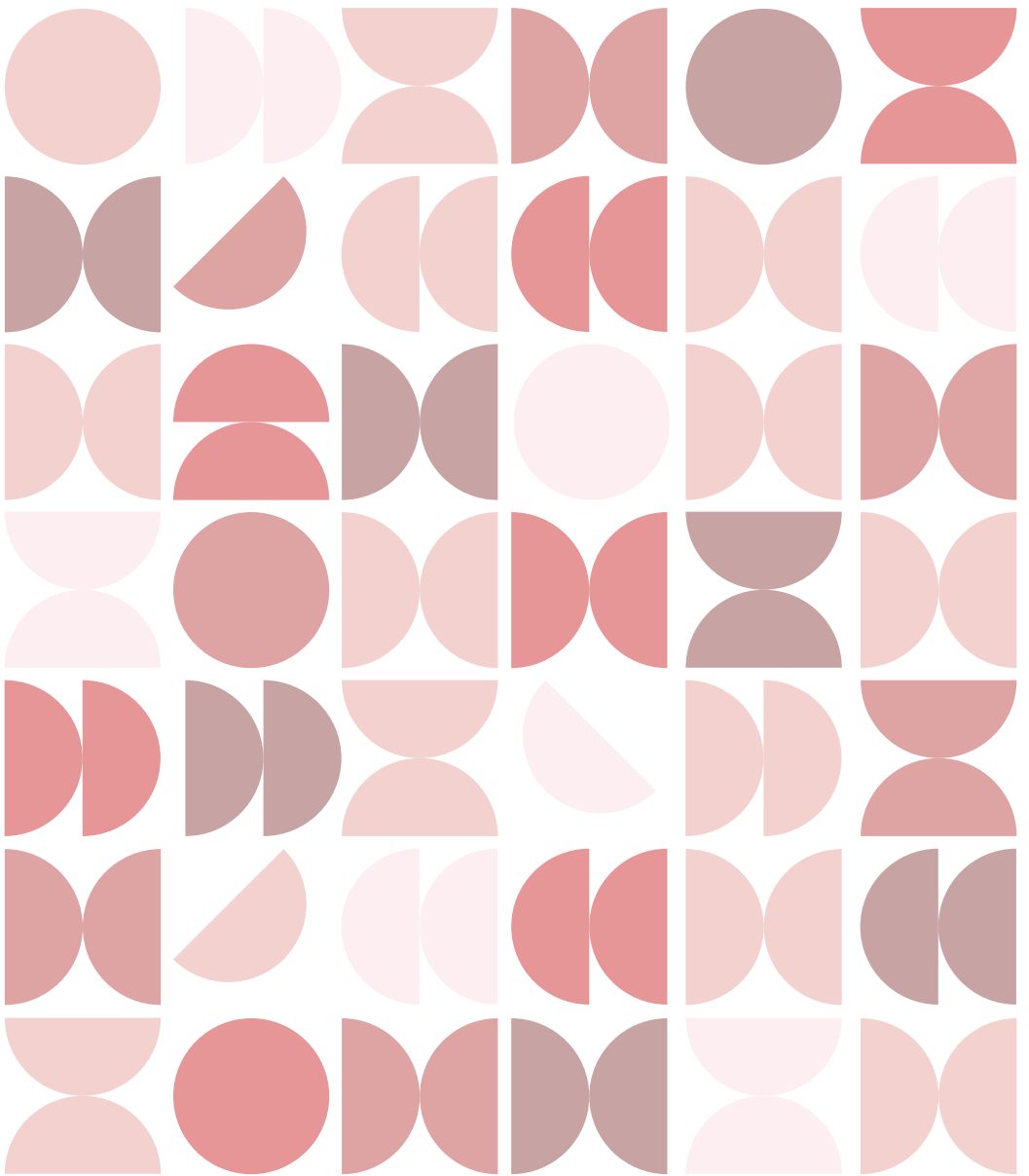
Pub Date: September 2022

Territory: World

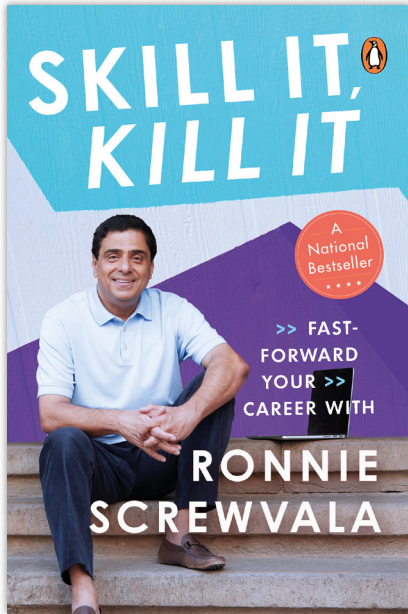
A first-person account of India's economic history

This book is a memoir of Dr C. Rangarajan, an Indian economist, a former member of Parliament and the nineteenth governor of the Reserve Bank of India. The book includes his journey as an economist and RBI governor, and brings to light some of the hidden truths surrounding India's economic history.

C. RANGARAJAN is a veteran Indian economist, a former member of Parliament and 19th governor of the Reserve Bank of India. He is the former chairman of the Prime Minister's Economic Advisory Council.



Backlist



SKILL IT, KILL IT

FAST-FORWARD YOUR CAREER
WITH RONNIE SCREWVALA

RONNIE SCREWVALA

Imprint: Penguin Business

Format: B/PB

Page Extent: 224

ISBN: 9780143454564

Price: Rs 299

Pub Date: July 2022

Territory: World



MAKING IT BIG

THE INSPIRING STORY OF NEPAL'S
FIRST BILLIONAIRE IN HIS OWN
WORDS

BINOD CHAUDHARY

Imprint: Penguin Business

Format: Demy/PB

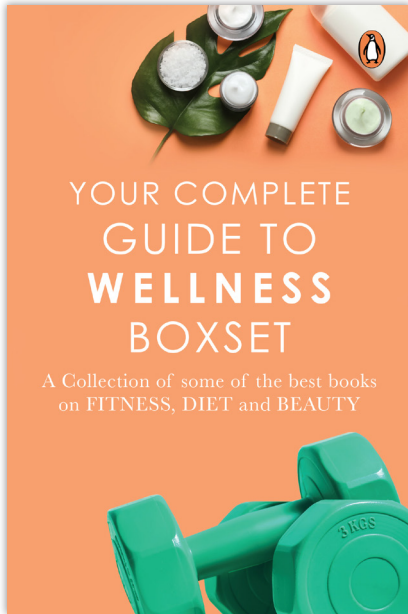
Page Extent: 456

ISBN: 9780143426035

Price: Rs 399

Pub Date: August 2022

Territory: India



YOUR COMPLETE GUIDE TO WELLNESS BOXSET

**RUJUTA DIWEKAR, PAYAL
GIDWANI TEWARI, JAISHREE
SHARAD**

Imprint: Ebury Press

Format: B/PB

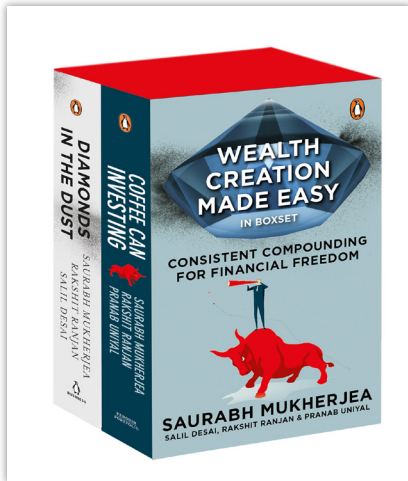
Page Extent: 288/352/256

ISBN: 9780143458913

Price: Rs 999

Pub Date: August 2022

Territory: World



WEALTH CREATION MADE EASY IN A BOXSET

CONSISTENT COMPOUNDING
FOR FINANCIAL FREEDOM

**SAURABH MUKHERJEA,
RAKSHIT RANJAN, SALIL DESAI,
PRANAB UNIYAL**

Imprint: Penguin Business

Format: Demy/HB

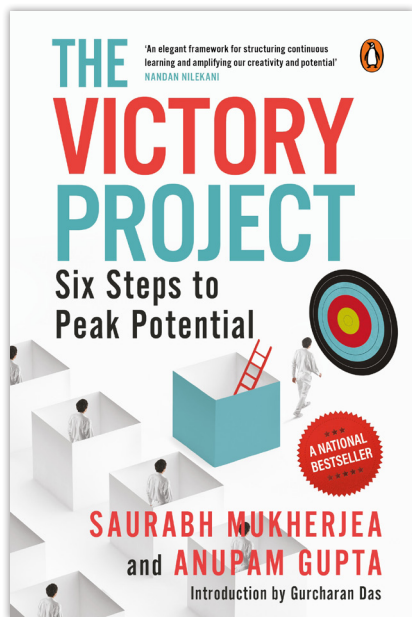
Page Extent: 256/288

ISBN: 9780670097395

Price: Rs 999

Pub Date: August 2022

Territory: World



THE VICTORY PROJECT

SIX STEPS TO PEAK POTENTIAL

SAURABH MUKHERJEA AND ANUPAM GUPTA

Imprint: Penguin Business

Format: Demy/PB

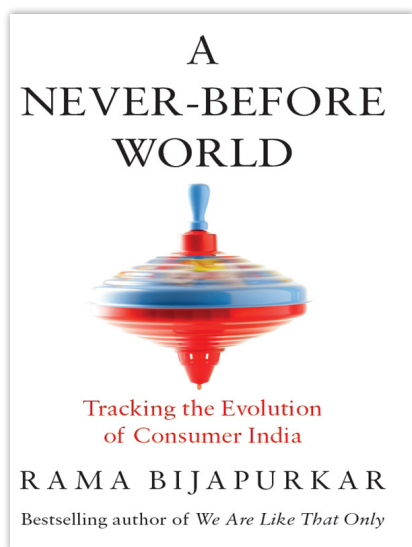
Page Extent: 304

ISBN: 9780143458364

Price: Rs 399

Pub Date: August 2022

Territory: World



A NEVER BEFORE WORLD

TRACKING THE EVOLUTION OF CONSUMER INDIA

RAMA BIJAPURKAR

Imprint: Penguin Business

Format: B/PB

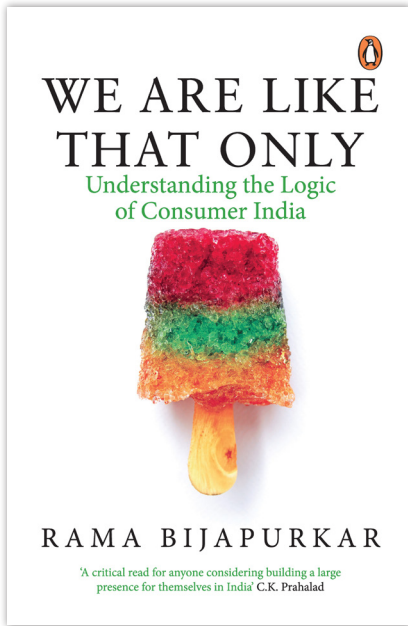
Page Extent: 368

ISBN: 9780143423522

Price: Rs 399

Pub Date: September 2022

Territory: World



WE ARE LIKE THAT ONLY

UNDERSTANDING THE LOGIC OF CONSUMER INDIA

RAMA BIJAPURKAR

Imprint: Penguin Business

Format: B/PB

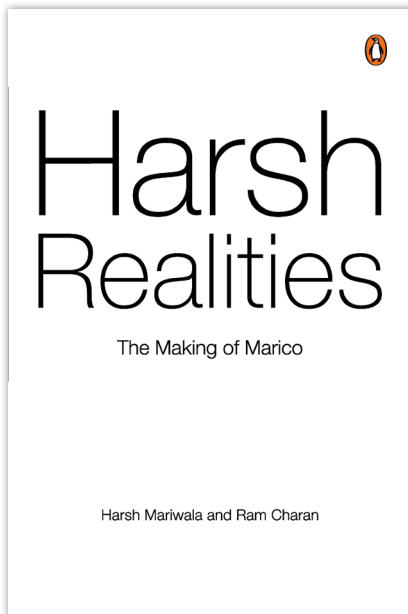
Page Extent: 368

ISBN: 9780143065975

Price: Rs 399

Pub Date: September 2022

Territory: World



HARSH REALITIES

THE MAKING OF MARICO

**HARSH MARIWALA AND
RAM CHARAN**

Imprint: Penguin Business

Format: B/PB

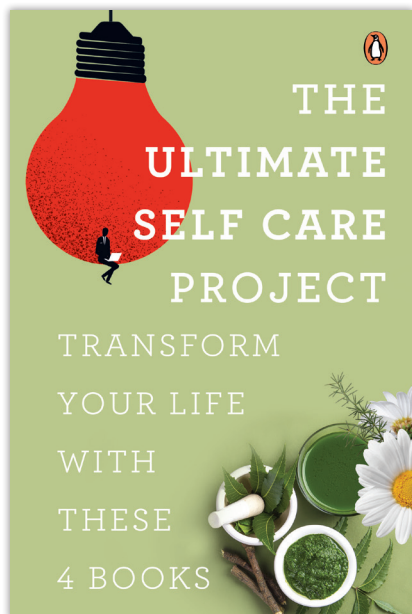
Page Extent: 272

ISBN: 9780143458371

Price: Rs 399

Pub Date: September 2022

Territory: World



THE SELF-CARE BOXSET

DEEPAK RAMOLA
CHANDRAMOULI VENKATESAN
VASUDHA RAI
BHASWATI BHATTACHARYA

Imprint: Ebury Press

Format: B/PB

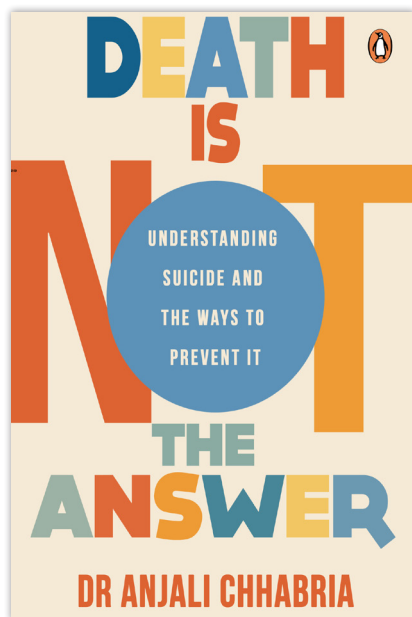
Page Extent:

ISBN: 9780143458920

Price: Rs 1500

Pub Date: September 2022

Territory: World



DEATH IS NOT THE ANSWER

UNDERSTANDING SUICIDE AND
THE WAYS TO PREVENT IT

ANJALI CHHABRIA

Imprint: Ebury Press

Format: B/PB

Page Extent: 288

ISBN: 9788184007428

Price: Rs 399

Pub Date: September 2022

Territory: World

FROM ONE OF INDIA'S FOREMOST HINDI WRITERS



TRANSLATED BY Ira Pande

Shivani

AMADER
SHANTINIKETAN

AMADER SHANTINIKETAN

SHIVANI
IRA PANDE (TR.)

Imprint: Vintage

Format: B/PB

Page Extent: 184

ISBN: 9780143458678

Price: Rs 299

Pub Date: September 2022

Territory: World

Sales Information

Distributors

EASTERN REGION

Prakash Books India Pvt. Ltd

8, Netaji Subhash Road
GA2, Gillander House
Kolkata 700 001
Ph: (033) 4008 4909
Email: kolkatasales@prakashbooks.com

WESTERN REGION

India Books Distributors (Bombay) Ltd

Samhita Warehousing Complex
Plot No. 8B, First Floor, Gali No. 18-22
Behind Sakinaka Telephone Exchange
Safed Pool, Off Andheri Kurla Road
Andheri (West) Mumbai 400 072
Ph: (022) 4079 5602, 4079 5605, 4079 5604
Email: kailashthakare@ibd.co.in

Shop No. 16-20, Hidayat Building
Hidayatullah Road, Next to Poona College
Pune 411 001
Mob: (0) 97636 44962
Email: nsvichare@ibd.co.in
Mob: (0) 99715 58517
Email: smohammed@penguinrandomhouse.in

NORTHERN REGION

Prakash Books India Pvt. Ltd

113A, Bharat Scouts Building Near Laxmi
Publications, Daryaganj
New Delhi 110 002
Ph: (011) 2324 7062-65, 2324 3050-52
Email: sales@prakashbooks.com,
gs@prakashbooks.com

SOUTHERN REGION

Prakash Books India Pvt. Ltd

#6/3, First Floor, Appareddy Complex
Mysore Road (Near Gopalan Mall above
Corporation Bank),
Bengaluru 600 026
Ph: (080) 2974 5410, 2674 0187
Email: bangaloresales@prakashbooks.com

India Books Distributors Ltd

New No. 571 (Old Nos. 327 & 328)
Second Floor, Kamaraj Bhavan
Poonamalle High Road, Aminjikarai
Chennai 600 029
Ph: (044) 3918 1214-17, 4201 2216
Email: customerservicechennai@ibd.co.in

India Books Distributors Ltd

3-2-870/3/5, First Floor
VNR Commercial Complex
Station Road, Kachiguda Hyderabad 500 027
Ph: (040) 4210 2291, 4210 2293, 4210 2298
Email: saleshyderabad@ibd.co.in

Prism Books Pvt. Ltd

#411/3, First Floor, 'Sree Parameswar'
Muttathil Lane, Kadavanthra
Kochi 682 020
Ph: (0484) 400 0945
Email: prismkochi@prismbooks.com

Sales Managers

EASTERN REGION

PINAKI SARKAR

22/14 (53/1), Purbachal Main Road, 'Shibangan'
2nd floor, P.O. Haltu, Kolkata 700 078
Mob: (0) 98316 52159
Email: psarkar@penguinrandomhouse.in

MOHAMMED SALEHEEN

Saila Residency, 196A/6, Picnic Garden Road,
Second Floor, Kolkata – 700 039
Mob: (0) 99715 58517
Email: smohammed@penguinrandomhouse.in

WESTERN REGION

HARISH G. SHENOY

703 Jainnam Tower, Y R Tawade Road
Off S V Road, Behind bank of Maharashtra
Dahisar East Mumbai 400068
Mob: (0) 98210 14546
Email: hshenoy@penguinrandomhouse.in

GOPAL B. KABTA

Shyam Kunj Co-operative Housing Society Ltd.
Flat 101, 'C' Wing, Kamala Vihar Sports Club Road
Near Kapol Vidhya Nidhi International School
Mahavir Nagar, Kandivali (West),
Mumbai - 400 067
Mob: (0) 80977 99486
Email: gkabta@penguinrandomhouse.in

NORTHERN REGION

SAMEER MAHALE

Mob: (0) 9899561007
Email: smahale@penguinrandomhouse.in

SANJAY GIRI

Mob: (0) 98991 24141
Email: sgiri@penguinrandomhouse.in

ANUJ SHARMA

Mob: (0) 98108 87710
Email: asharma2@penguinrandomhouse.in

RANJAN GUPTA

Mob: (0) 9811817934
Email: rgupta@penguinrandomhouse.in

ASHISH SOOD

Mob: (0) 9891921097

Email: asood@penguinrandomhouse.in

TRIBHUVAN SINGH

Mob: (0) 98913 57520
Email: tsingh@hindpocketbooks.in

SOUTHERN REGION

(Karnataka)

RAGHAVENDRA RAO

#207, 7th Main, 5th Stage, BEML Layout, RR Nagar
Bengaluru 560 098
Mob: (0) 98860 10975
Email: rrao@penguinrandomhouse.in

(Tamil Nadu, Andhra Pradesh & Telangana)

C. SUNIL KUMAR

No. 11/45, Swati Street, Thirumullaivoyal Salai,
Kovilpadhagai, Avadi,
Chennai - 600062 Tamil Nadu
Mob: (0) 9941579491
Email: schandran@penguinrandomhouse.in

(Kerala)

V.V. MADHU

'Sainath', Flat No. 45/106 C, 2nd Floor, Ceejay
Homes, T Square Road, Pachalam P.O. Kochi 682
012
Mob: (0) 98959 12301
Email: vmadhu@penguinrandomhouse.in

SCHOOLS, INSTITUTIONAL AND CORPORATE SALES

ANKIT JUNEJA

Mob: (0) 9811270705
Email: ajuneja@penguinrandomhouse.in

MOULSHRI SHARMA

Mob: (0) 9953941944
Email: msharma@penguinrandomhouse.in

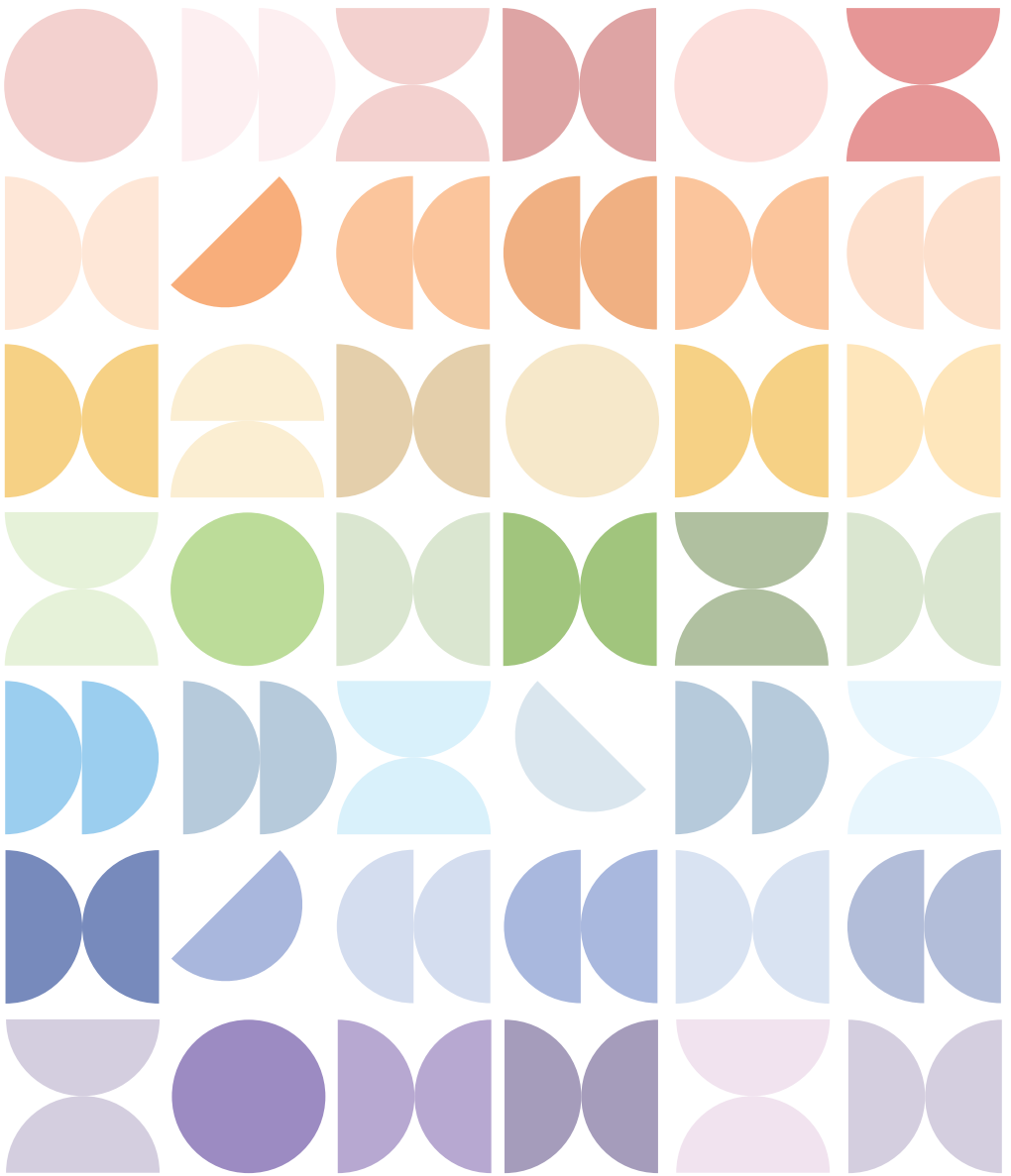
EXPORT

ALKESH BISWAL

Mob: (0) 9811912552
Email: abiswal@penguinrandomhouse.in

Penguin Random House India Pvt. Ltd.

No : 04-10 to 04-012, 4th Floor, Capital Tower-I,
Meherauli Gurgaon Road, Sikanderpur, Sector-26,
Gurugram-122002, Haryana, India



PENGUIN RANDOM HOUSE INDIA PVT. LTD

Unit no. 04-10 to 04-12, 4th Floor, Capital Tower 1,
MG Road Sultanpur, Sector-26, Gurugram, Haryana - 122002.

email: sales@penguinrandomhouse.in

www.penguin.co.in